

Willamette Valley Construction Career Day – April 23, 2019

Oregon State Fairgrounds



Dear Potential Sponsor or Exhibitor:

Who will you hire to work on your jobs in the next 5-10 years? With the average age of construction workers creeping toward 50, the existing labor pool is quickly becoming exhausted. The construction industry is expected to have a labor shortage of over 2 million people! We must work *now* to spur interest in the design and construction fields if we want to sustain the industry and our businesses.

Construction Career Day 2019 is a great way to tap into the talent pool of tomorrow. Over 600 high school students come to learn more about the industry and the opportunities it provides. We want to provide hands-on activities and information to get them excited about a future in construction.

We are looking for sponsors and exhibitors to contribute to this great event. Exhibitors will get a chance to interact with the students and demonstrate what it takes to work in the industry. We suggest as many hands-on activities as possible to help the students gain experience, training, and knowledge of career opportunities. Past activities have included laying bricks, cutting glass, using excavation equipment, and constructing small buildings. Exhibitors can also provide information on their current and upcoming labor needs, training programs offered, and what students need to focus on to prepare them for a career in the industry.

This year we will be at the Oregon State Fairgrounds in the Jackman-Long Building. It will be great to be warm and dry! Heavy equipment will still be outside, and no digging will be allowed.

You can also participate by sponsoring the event to help defer some of the costs. Estimated costs for the 2019 event are over \$8,000. Even with dedicated sponsors that help sustain the event, we are always looking for additional sponsors. Your contribution will help us reach out to more students.

Please complete the attached forms to register as an exhibitor or to sign up for sponsorship, or you can register online at nawicsalem.com/construction-career-days/exhibitor-registration/. We appreciate all you do in the community and hope to see you at Construction Career Day 2019.

Like us on Facebook! www.facebook.com/SalemConstructionCareerDay - Get updates on planning, see photos of last year's event, and watch a highlight video

