

Willamette Valley Construction Career Day – May 6, 2014

Salem Airport



Dear Potential Sponsor or Exhibitor:

Who will you hire to work on your jobs in the next 5-10 years? With the average age of construction workers creeping toward 50, the existing labor pool is quickly becoming exhausted. By 2017 the construction industry will have a *labor shortage of over 2 million people!* We must work *now* to spur interest in the design and construction fields if we want to sustain the industry and our businesses.

Construction Career Day 2014 is a great way to tap into the talent pool of tomorrow. Over 600 high school students come to learn more about the industry and the opportunities it provides. We want to provide hands-on activities and information to get them excited about a future in construction.

We are looking for sponsors and exhibitors to contribute to this great event. Exhibitors will get a chance to interact with the students and demonstrate what it takes to work in the industry. We suggest as many hands-on activities as possible to help the students gain experience, training, and knowledge of career opportunities. Past activities have included laying bricks, using excavation equipment, and constructing small buildings. Exhibitors can also provide information on their current and upcoming labor needs, training programs offered, and what students need to focus on to prepare them for a career in the industry.

You can also participate by sponsoring the event to help defer some of the costs. Estimated costs for the 2014 event are over \$14,000. Even with dedicated sponsors that help sustain the event, rising costs mean we are always looking for additional sponsors. Your contribution will help us reach out to more students.

Please complete the attached forms to register as an exhibitor or to sign up for sponsorship. We appreciate all you do in the community and hope to see you at Construction Career Day 2014.

Like us on Facebook! www.facebook.com/SalemConstructionCareerDay - Get updates on planning or watch last year's highlight video

